

## CENTRAL MARKS DEPARTMENT –II

**Our Ref: CMD-II/16:14543**

**02 04 2004**

It has been brought to our notice that some claims are being made by the manufacturer's of Packaged drinking water and Packaged natural mineral water which needs to be examine with respect to Clause 8.2 of relevant Indian Standards. The claims made by some of our licensees are:

- i) 300 % more oxygen,
- ii) Mountains covered with the snow while unit is not in a hilly region,
- iii) RO treated water while the facility for reverse osmosis is not available with licensee,
- iv) Sterilized/Pure water etc.

In this context, BOs are advised to review all such claims/ brand names and ensure strict compliance with respect to Labelling Prohibitions Clause 8.2 of IS 14543 for Packaged drinking water and IS 13428:1998 for Packaged natural mineral water.

All BO's are advised to inform about the various claims made by licensees in the enclosed poforma by 15 April 2004.

BO's may also give their comments on the claim made by the licensee.

(O.N. Srivastava)  
Director (CMD-II)

**D&H(CMD-II)**

**Circulated to all ROs/BOs**