

Enforcement Activity



ARE YOU A VICTIM OF FAKE ISI MARKED PRODUCTS AND YOU ALLOW THAT TO HAPPEN TO YOU AGAIN AND AGAIN?

IF YOUR ANSWER IS A BIG NO



HERE COMES AN OPPORTUNITY TO JOIN BIS' ENDEAVOUR TO CURB SUCH MENACE BY ASSISTING US IN IDENTIFYING THE UNSCRUPULOUS MANUFACTURES AND WE ARE HERE TO RAID THEIR PREMISES AND PROSECUTE THEM FOR SUCH OFFENCES.

The identity of the complainant will be kept strictly confidential.

The BIS Standard Mark (ISI Mark) is a quality mark and also has established its brand image for more than Six decades as the consumer is always inclined towards quality products. Therefore, the consumer as well as organized purchasers prefer ISI Marked products. With the growing demand of ISI marked products, instances of misuse of ISI Mark are also on the rise since unscrupulous manufacturers try to cheat consumers by marking products with ISI Mark without obtaining a valid licence from BIS.



In an effort to curtail such spurious marking and thereby to curb cheating of the common public, BIS regularly conducts raids at such premises and seizes spurious ISI marked goods. Legal prosecution is also launched on the erring manufacturers.

It is for the information of public that it is an offence if a manufacturing unit is using the Bureau of Indian Standards Certification Mark without a valid licence from the Bureau of Indian Standards. It is in the interest of public to provide information they come to know of any misuse of ISI Mark.



ARE YOU A MANUFACTURER ENGAGED IN PUTTING  (ISI MARK) ON YOUR PRODUCT WITH OUT HOLDING A VALID LICENCE FROM BIS?

BEWARE! BIS WOULD BE KNOCKING YOUR FACTORY DOOR VERY SOON. YOU WOULD BE BOOKED AND PROSECUTED FOR SUCH CRIME.

Provisions under BIS Act to curb misuse of ISI Mark

Section 11(1), 11(2), 12(a), 12(b), 26(1) & 26(2) under BIS Act 1986 prohibit improper use of ISI Mark. Some of the important provisions of these sections are:

- **Section 11(1) : Prohibits use of Standard Mark or imitation except under a licence**
- **Section 11(2) : Prohibits use of Standard Mark/Imitation on sub standard product by Licensees**
- **Section 12 : Prohibits use of any name resembling Bureau, Indian Standards**
- **Section 26(1) & (2): Empowers BIS Inspecting officers for Search & Seizure for contravention of Sections 11 & Section 12 of the BIS Act, 1986.**

Provisions for punishment for misuse of ISI Mark

Section 33 (1) of BIS Act, 1986 stipulates that “Any person who contravenes the provisions of Section 11, or Section 12 or Section 14 or Section 15 shall be punishable with imprisonment for a term which may extend to one year or with fine which may extend to fifty thousand rupees, or with both.”

Section 33 (2) of BIS Act, 1986 stipulates that “Any court trying a contravention under subsection (1) may direct that any property in respect of which the contravention has taken place shall be forfeited to the Bureau”.



For any complaints against unscrupulous manufacturers misusing ISI Mark, you may contact the following :



Name and Designation	Telephone number	Fax No.	Address
Smt. Parminder Bajaj Sc G & DDG (Enforcement)	011-23231125	011-23239401	Room No.300 Manak Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi- 2
Shri D. K. Das Head(Enf)	011-23232636	011-23232636	5th Floor, Manakalaya, 9 Bahadur Shah Zafar Marg, New Delhi- 2



Complaints may also be sent by email to enf@bis.org.in, henf@bis.org.in, ddgenf@bis.org.in by providing details of products and address (es) where misuse is taking place along with name/ address and telephone number of the complainant

WHAT TO LOOK FOR IN THE STANDARD MARK?

Standard Mark




Licence Number

(A seven digit number, represented as CM/L-_____)

(The above is a Specimen Standard Mark given as illustration)

ARE YOU AWARE OF THE FOLLOWING?


STANDARD MARK

Licences to use the standard Mark, the familiar  Mark, on large number of products are granted to manufacturers under the Certification Marks Scheme operated under the provisions of the Bureau of Indian Standards Act, 1986. The Standard Mark for every product is unique and is notified in the Gazette of India.

LICENCE NUMBER


Licence number (a seven digit number, represented as CM/L -----) is also given along with the Standard Mark. This helps in identifying the unit which has manufactured the product at a specific location.

WHAT DOES IT CONVEY?

Conveys that the product carrying the  Mark conforms to the relevant Indian Standard and is certified by BIS.

FEATURES OF STANDARD MARK

BASIC

- Symbol , width to height ratio being 4:3
- Number of corresponding Indian Standard with Part/Section, if any, unique for each product.

Some illustrative examples are:

IS: 366 for Electric Iron

IS: 2347 for Pressure Cooker

IS: 4246 for Domestic L.P.G. Stove

IS: 10914 (Part 3) for Passenger Car Tyres

IS: 14543 for Packaged Drinking Water

IS: 11536 for processed cereal based food for Infants

IS: 12269 for Ordinary Portland Cement, 53 Grade

Additional Standard Marks



CM/L - _____
Toilet Soap



CM/L - _____
Disinfectant Fluid



CM/L - _____
15 Kg Square Tin



CM/L - _____
CM/L - _____
Vanaspati Packed in
flexible pouch

MISUSE OF STANDARD MARK

Using the Standard Mark or its colorable imitation by those not licensed by BIS. Typical examples are:

Misuse of Standard Mark



Such markings are spurious and illegal and mislead the consumer.

Beware of such misrepresentations and bring them to our notice.